

# SCHOOL OF **DESIGN & ARCHITECTURE**



**SANJAY  
GHODAWAT  
UNIVERSITY**

**Kolhapur**

## **B.Des.**

- Fashion Design
- Graphic Design
- Product Design
- Space (Interior) Design



**Welcome to the  
World of Creativity...!**

[www.sanjayghodawatuniversity.ac.in](http://www.sanjayghodawatuniversity.ac.in)



# B.Des. (Bachelor of Design)

## (4 Years Program)

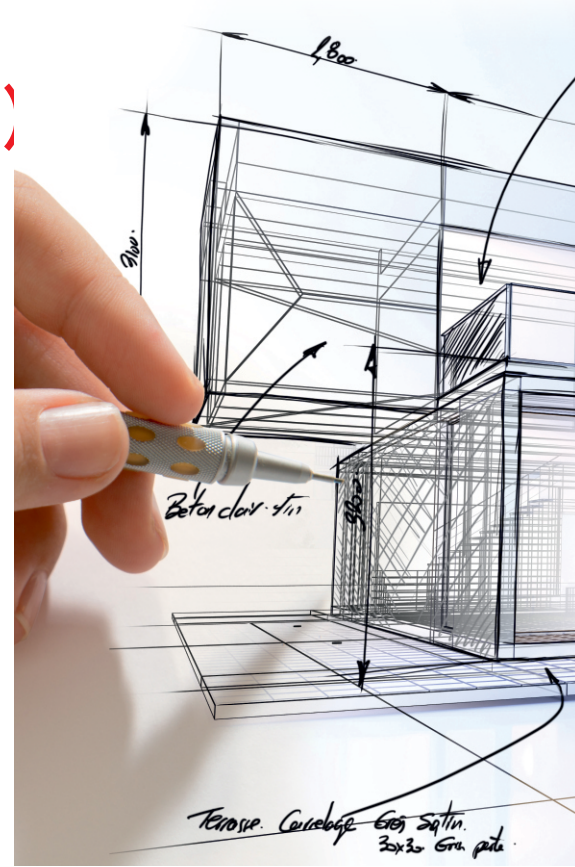
### Space (Interior) Design

This four years Bachelor's Degree in Space (Interior) Design enables students to join the design team of any industry and proceed for higher studies, if desired. This program is delivered in PBL (project based learning) mode which offers in-depth practical knowledge and hands-on exposure in creative construction of interior spaces, technical design process, studio techniques and an opportunity to work with industry experts and interior design advocates.

This degree program is equipped with skill sets including strategic decision making, 3-D views; free-hand sketching and technical drawings; digital drawing, model making, AutoCAD, various presentation skills and the insight to solve constantly emerging simple and complex problems in today's interior design industry.

#### Career Opportunities:

- Interior Designer- Design Residential/ Office stages
- Set Designer- Work with Production/ Event Industry/Manager
- Interior and Lifestyle Blogger
- Interior Design Creator
- Home Décorer
- Furniture Merchandiser



### Product Design

This Bachelor's Degree program in Product Design enables students to work as a designer in any industry dealing with variety of product. This program covers most of the sections of the industrial design discipline like appliances, transportation, furniture, medical devices, lifestyle products and packaging design.

With this four years degree program the students are exposed to design thinking, understanding of materials and processes which will allow them to produce viable solutions for the market both in the country as well as worldwide.

#### Career Opportunities:

- Product Designer in food industry
- Production Designer Theater/ Film / Television
- Product Manager in Government and Private industry
- Product Design Researcher
- Consultancies in Product Design Institutes





# Fashion Design

This Bachelor's Degree program in Fashion Design empowers students to work as a fashion designer in rapidly growing multi-billion industries with supreme art of creativity. Fashion design is the art of applying design, aesthetics and natural beauty to clothing and its accessories. The students will be able to learn textile suitability, garment construction, pattern making and tailoring with technical innovations.

SGU offers unique curricula that will equip the students with the knowledge and skills needed to sustain in today's demanding fashion designing industry by assimilating the creative talents of aspiring designers with commercial viability.

## Career Opportunities:

- **Designing:** Accessories Designer, Assistant Stylist, Apparel Designer, Freelance Designer.
- **Production:** Technical Designer, Merchandiser, Pattern Maker, Pattern Graders.
- **Marketing:** Boutique Owners, Retail Buyers, Fashion Consultant, Fashion Forecaster.
- **Others:** Garment Industry, Media Houses, Consultancies in Fashion Design Institutes.



# Graphic Design

This Bachelor's Degree program in Graphic Design empowers students with creativity and technical skills required for a graphic designer. Graphic Design program focuses to impart conceptual skills about computer graphics along with a mixture of theory and project-based modules for hands-on experience.

After completing Graphic Design Course students will get opportunities to work with traditional print media and contemporary digital formats which are essential in today's market. SGU Graduates of this pathway will have the knowledge and skill to pursue professional careers as graphic designers, typographers, illustrators, storyboard artists, print and layout designers, motion graphic artists, and two-dimensional animators.

## Career Opportunities:

- Creative/ Art Designer in Film and Television Industry
- Brand Identity Designer
- Web Designer
- Multimedia Designer
- Photo Editor/ Photoshop Artist



## Features

- Innovative Curricula to enhance professional competencies
- Experienced, expert and professionals as facilitators
- State of the Art Learning Spaces with design and learning studios
- PBL(project based learning) and DBL(design based learning)
- Strong industry engagement with structured internships
- Possible articulation with study abroad opportunities

## Eligibility

- 10+2 from any stream (State Board, CBSE, ICSE, ISC, CIE, IB, NIOS or Equivalent Examination)
- 45% aggregate in all subjects (40% for reserve category).
- Valid Score of any of the entrance examinations (UCEED, NID-DAT, NIFT, PERAEE, SGUEED)

## Admission Process

- Application for admission
- Admissions Counselling
- Personal Interview (with portfolio of work done in specific area of interest)
- Confirmation of admission

## Campus Life



**For Online Admission: [www.admission.sguonline.in](http://www.admission.sguonline.in)**

**Contact: + 91 90110 39800, 90110 22567**



**SANJAY GHODAWAT UNIVERSITY**  
**Kolhapur**

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